

EAST + COWPER

Sanctuary in the heart of Sydney's west

**+
SECRET
GARDEN
+
PRIVATE
SPACES
+**

EAST + C

SANCTUARY
IN THE HEART
OF SYDNEY'S
WEST

DISCOVER EAST+COWPER. WELCOME TO A BEAUTIFUL SANCTUARY TUCKED INTO THE HEART OF SYDNEY'S VIBRANT WEST.

Across the 264 apartments, find a home where beautiful design and modern functionality flourish. Where big picture ideas and attention to detail add up to spacious, well-crafted apartments. With everything you need and nothing that you don't.

Step back from the chaos into an oasis of calm, with lush secret gardens and a rooftop escape. Step out and discover the world of food and culture at your doorstep, where convenient public transport options and a dynamic urban village unfurls in every direction.

COMFORTABLE HOMES



+ MODERN APARTMENTS



ARTIST IMPRESSION

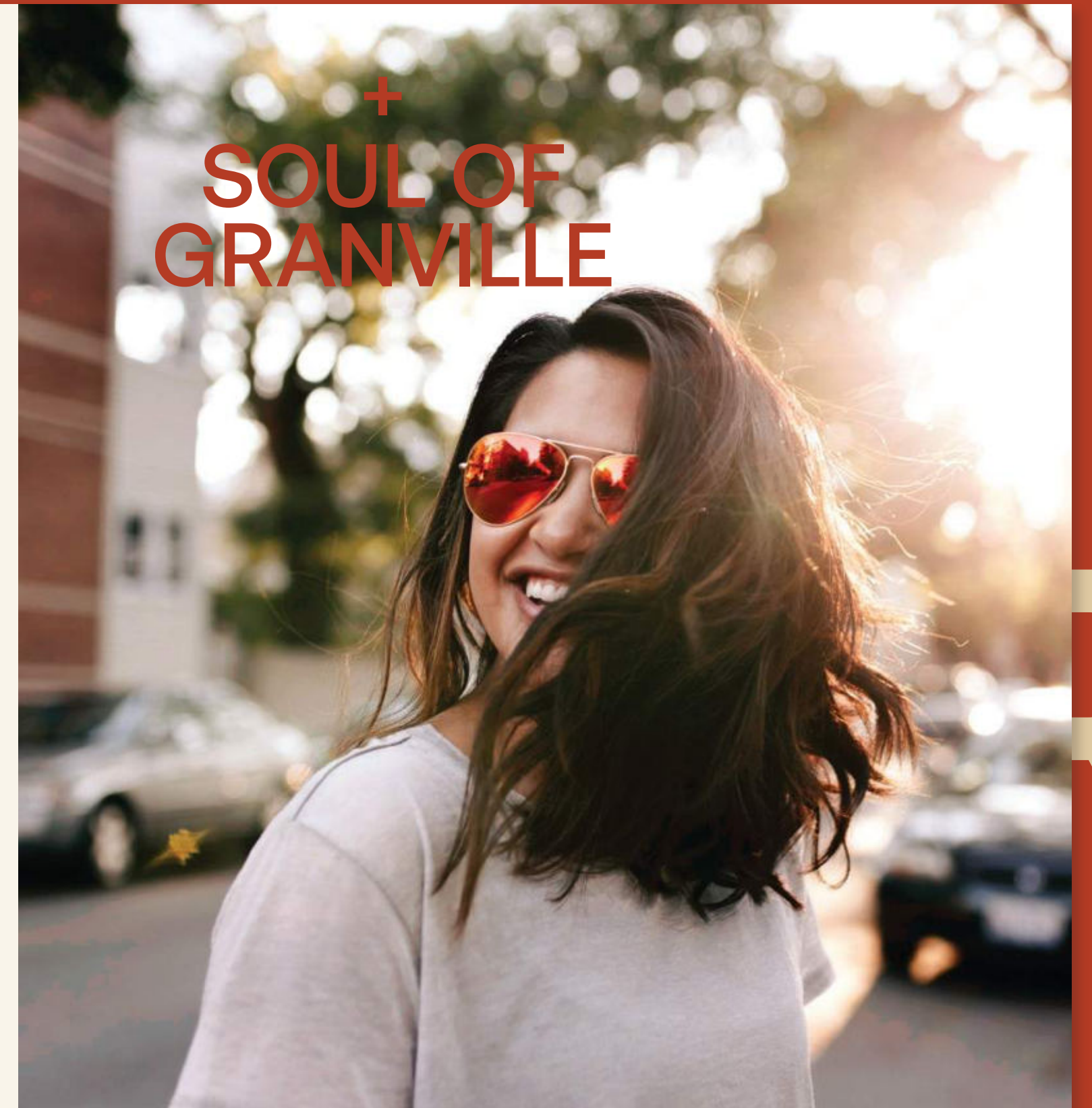
EAST+COWPER

5

A MELTING POT OF CULTURES
+ CUISINES. EACH DAY IN
GRANVILLE REVEALS DELICIOUS
FLAVOURS, EXOTIC AROMAS
AND REMARKABLE PEOPLE FROM
ALL CORNERS OF THE WORLD.



+ SOUL OF GRANVILLE



But Granville is more than just a food destination. Woven into the western suburbs' heartland, Granville captures the convenience and poetry of Sydney's vibrant soul.

With the sparkling harbour and the QVB a short trip away, savour the simplicity of living next door to a major train line. Head a few minutes in the other direction, to Sydney's geographical centre in Parramatta, where a network of thousands of shops, dining and nightlife precincts, schools and gyms sit on the fringe of your exciting backyard.



THE LIFE +

E



ON-SITE
+
CAFÉS
+
SPECIALTY STORES
+
NEW PARKS & BREAK-OUT AREAS

WALK
+
50M TO SUPERMARKET
+
50M TO GRANVILLE STATION
+
250M TO GRANVILLE SWIMMING CENTRE
+
230M TO GRANVILLE MEMORIAL PARK
+
400M TO F.S GARSIDE PARK

DRIVE
+
3 MINUTES
TO LOCAL SHOPS
+
6 MINUTES
TO THE WESTMEAD HEALTHCARE PRECINCT
+
6 MINUTES
TO OLLIE WEBB RESERVE WATER PLAYGROUND
+
5 MINUTES
TO HOLROYD GARDENS
+
8 MINUTES
TO WESTFIELD PARRAMATTA
+
10 MINUTES
TO WESTERN SYDNEY UNIVERSITY

TRAIN
+
4 MINUTES TO PARRAMATTA CBD
+
35 MINUTES TO SYDNEY CBD

+
**CENTRE OF
THE ACTION**
+
**HEART OF
THE WEST**
+

R

+
STYLISHLY
CRAFTED

+
THOUGHTFULLY
DESIGNED

Step outside your apartment and enjoy the convenience of four carefully curated retail destinations on the ground floor, flanking the entrance lobbies. These exciting businesses offer a lively, energetic counterpoint to the tranquil calm of East+Cowper, ushering you from your lush sanctuary to the outside vibrancy of Granville with masterful design and planning.



+
ENTERTAIN
+
ESCAPE
+

FIND YOURSELF IN A BEAUTIFUL OASIS OF MODERN DESIGN, WHERE URBAN TEXTURES AND MASTERFUL SPACE PLANNING OFFER A TRANQUIL ESCAPE FROM THE OUTSIDE WORLD.

Green hideaways for work, wide-open spaces for entertaining, and stunningly executed details. Every cosy corner and the curated surfaces are a canvas for families to build their memories.

Reconnect with yourself and the outdoors with a seamless transition onto your very own private deck. Escape the world and embrace the tranquillity of your home.



ARTIST IMPRESSION

POUR YOURSELF A GLASS OF WINE +
REDISCOVER YOUR LOVE FOR COOKING
IN YOUR NEW KITCHEN, AS BEAUTIFUL
AS IT IS PRACTICAL.

City+Classic Scheme 01





ARTIST IMPRESSION

Urban+Chic Scheme 02

Each surface and fixture has been carefully chosen for form and function. The space has been designed with meticulous attention to detail. Underutilised wall space at the end of the kitchen benchtop becomes home to everyday items, leaving clutter-free spaces.

Spice racks have been attached to the shutters to make cooking on the ultra-fast induction cooktops a breeze.

The island benches have a well-defined breakfast bar for on-the-go eating, with ample storage for bowls and cutlery on the side.

+
NATURAL
LIGHT
+
VIBRANT
NIGHTS
+



ARTIST IMPRESSION

**A LUXURIOUS BATHROOM,
ARTFULLY DESIGNED TO
MAXIMISE SPACE AND
STORAGE.**

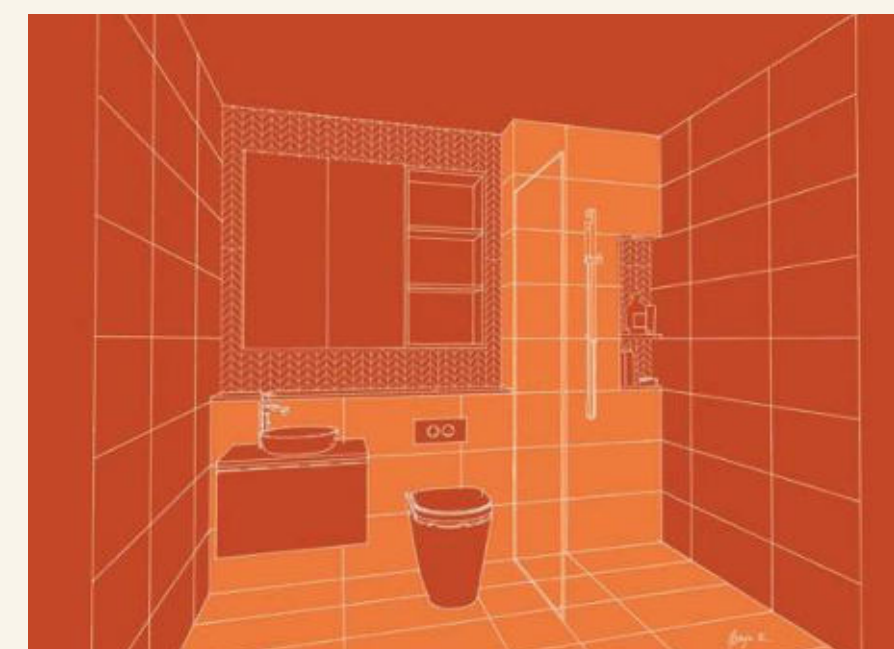
Stunning chevron mosaic tiles provide a sense of modern sophistication, while delicate details like soft halo lighting on the shaving cabinets instil these beautiful bathrooms with elegance and thoughtfulness at every turn. Every fixture, every material, is carefully curated and meticulously finished to be stylish, functional and long-lasting.

+
REFRESH
+
UNWIND
+



THE DESIGN TEAM AT ELLIPSE PROPERTY IS DEDICATED TO SETTING A NEW BENCHMARK FOR APARTMENT LIVING, CELEBRATING COMFORT, FUNCTIONALITY & QUALITY IN EVERY CAREFULLY DESIGNED HOME.

+ CRAFTED MATERIALS



When space and beautiful design are the guiding philosophies, the vibrant possibilities of contemporary apartment living come to life. Thoughtfully planned storage spaces and utilities, together with sophisticated finishes, are signature elements in Ellipse designs. Each masterfully designed apartment provides room to relax, entertain and work.

Find yourself a private work nook in your dedicated study, cook for family and friends in your elegant kitchen, watch a movie in your state-of-the-art media room, or enjoy the flexibility of a multipurpose space. Each Ellipse Property home is beautiful in design, expertly finished, intuitively planned and catering to your unique needs. Welcome home.

"Ellipse intimately understand apartment living, valuing space above all else. Design and function are at the heart of every project. We invest huge amounts of time and expertise in efficient floor planning, knowing that this makes all the difference to the look and feel of a multi-residential building. As part of the initial design process for East+Cowper the business conducted extensive market research to make sure the product was unparalleled in quality and design in Granville and broader western Sydney."

Puja Khanna
Design Manager, Ellipse Property

DESIGN SIGNATURES



EAST+COWPER IS PRESENTED BY ONE OF NSW’S MOST WIDELY ACCLAIMED AND RESPECTED END-TO- END PROPERTY SERVICES GROUPS, DECODE GROUP.

First established by industry icon Sam El Rihani in 2008, with a remarkable history, Sam has built an end-to-end business portfolio with a property development arm (Ellipse Property), construction (Decode) and other critical trades that form the backbone of the enterprise.

Ellipse team have previously delivered major projects like Pinnacle at Miranda and Lofts 1, 2 & 3 at Homebush. Ellipse Property incorporates the principles of high-end design into apartment housing. The Ellipse Property team believes well-designed spaces should be available to everyone and is particularly skilled at high impact design solutions sensitive to budget constraints. Through thoughtful design approach, Ellipse Property aims to inspire resident pride, create spaces for healthy living, and thriving community connections.

Keeping the end-users at the heart of their decision making, since 2017 the business has had an independent quality division that audits its own product, raising the bar of delivering the highest standards in construction, hereby instilling belief back into the system.



- 01
Pyrmont Grande Interior
- 02
The Showgrounds, Castle Hill
- 03
Lofts II, Homebush



ELLIPSE + DECODE

Decode Group’s Customer Care team offer their extensive expertise in the transitional phases of each project, starting prior to project completion, leading into handover and thereafter during the statutory warranty period. Specialising in customer service excellence, our team comes fully equipped with a strong network of reliable partners including consultants and sub-contractors. Our clients are confident that we are able to provide a range of solutions to assist in the resolution process for any outstanding matters.

At Decode, we are Registered Building Practitioners (RBP) and provide our clients the commitment in accordance with the requirements of the changes occurring through the RAB ACT and DBP ACT 2020. Additionally, our design managers are Greenstar Accredited Professionals.

Behind the foundation of these businesses is the support of its 120 people and the focus on setting a culture that provides opportunities for everyone. With 23 nationalities within the business, this has been a journey of creating waves of innovation that reflects into our product and service to the end-user. Decode is a strong advocate of gender equality creating a culture of empowering women hoping to raise the norm within the industry. At Decode, we have 47% of women in management positions.

Among others, the group has delivered successful, celebrated residential projects like Burwood Grand and Grande Pyrmont Bay Estate.

“Our people are our strength, and we are problem solvers that bring passion, creativity and innovative solutions to deliver optimum outcomes for our end users. For Decode Group, it is not just about the built form, but about the experience we create for our community along the journey.”

Sam El Rihani
Chairman & Founder



+

EVERYTHING
YOU NEED

+

NOTHING
YOU DON'T

+

POWER

+
URBAN
VILLAGE

+
TRANQUIL
SANCTUARY
+

EAST+COWPER

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Our dedicated sales consultants are ready to help.
Contact us for a personalised appointment.

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EASTANDCOWPER.COM.AU



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