

A NEW
OUTLOOK

AURUM

MELBOURNE
3000

FOR
MELBOURNE



WELCOME

A NEW OUTLOOK FOR MELBOURNE

Aurum stands proud in the heart of Melbourne's Queen Victoria Market precinct. A self-contained vertical village – a city within a city – this landmark, multi-dimensional development is designed for the future. Sime Darby Property has assembled a seasoned team to envision and build the ultimate urban destination, an ambitious tower spanning apartments, offices, retail, and three levels of resident-only amenities. Unapologetically bold, with sustainability as a core guiding principle, Aurum's legacy will be its long-term impact on the city's evolution, and the lifestyles of those who call it home.



AURUM



CHAPTER

ONE

VIBRANT PULSE OF THE CITY

LOCATION

MELBOURNE

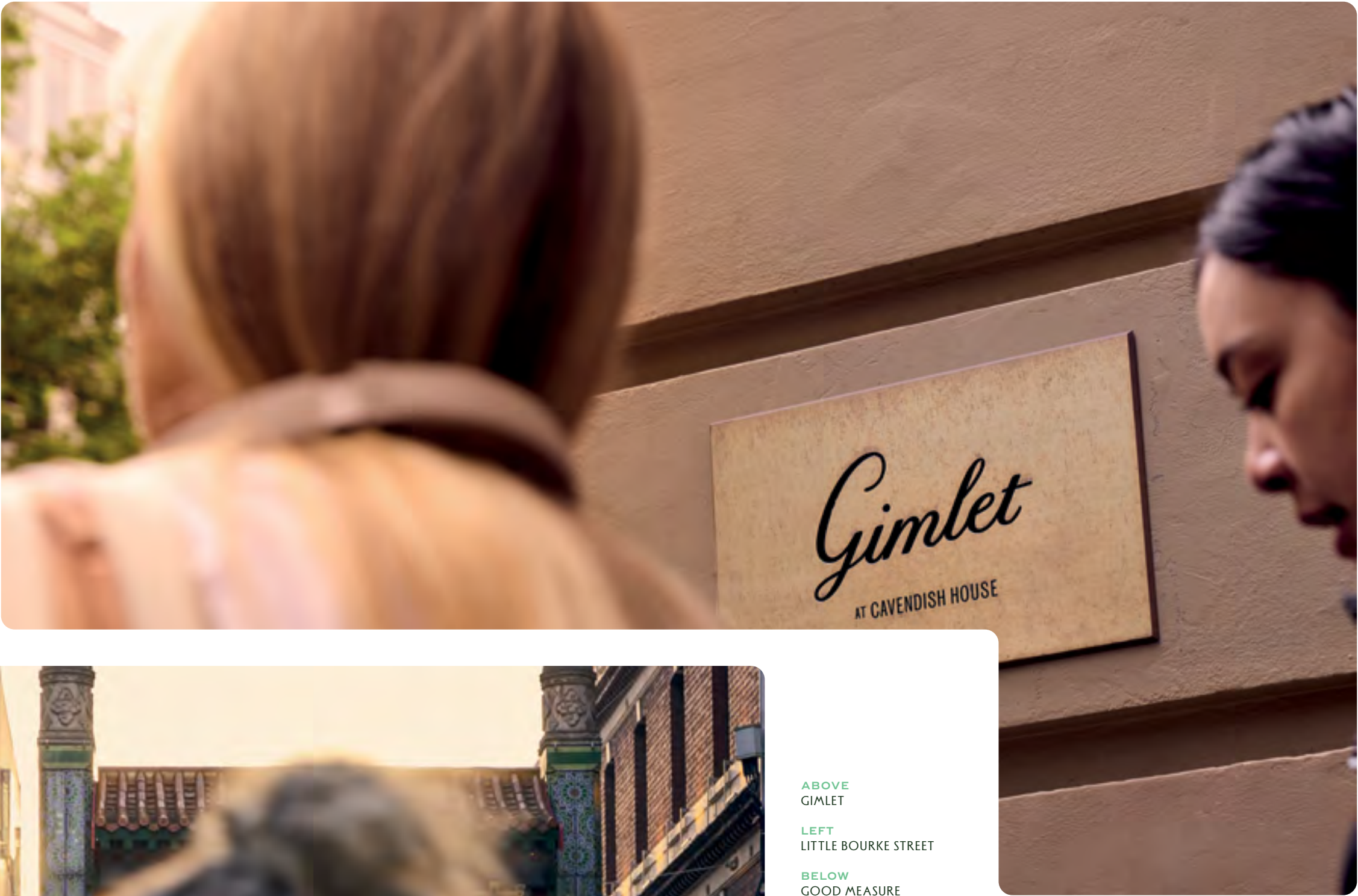
30000

ONE OF THE MOST LIVEABLE CITIES IN THE WORLD

Crowned the world’s best city in 2026 by Time Out, Melbourne is increasingly sought after for its enviable lifestyle. Think world-class dining and retail, a buzzing coffee culture, markets and laneways, a thrilling event lineup and outstanding universities. Aurum places you at the beating heart of the best this ever-evolving city has to offer, balancing the peace of green spaces with the lively energy of the CBD. Opposite the Queen Victoria Market and its future public park, and a block from Flagstaff Gardens, the CBD’s boutiques, theatres, restaurants, cafes and bars are just a stroll away; while excellent public transport, universities, and popular precincts such as Chinatown, Lygon St and Southbank are all within easy reach. Whether you’re here to work, study or simply live, you won’t find anywhere else like it.

BELOW
FEDERATION SQUARE

RIGHT
RMIT UNIVERSITY



ABOVE
GIMLET

LEFT
LITTLE BOURKE STREET

BELOW
GOOD MEASURE





AURUM

MELBOURNE

ARTS PRECINCT

MELBOURNE CENTRAL

ALBERT PARK LAKE

SOUTHBANK

CROWN ENTERTAINMENT

BOURKE STREET

SOUTH MELBOURNE

QUEEN VICTORIA MARKET

DOCKLANDS

FLAGSTAFF GARDENS

MARVEL STADIUM

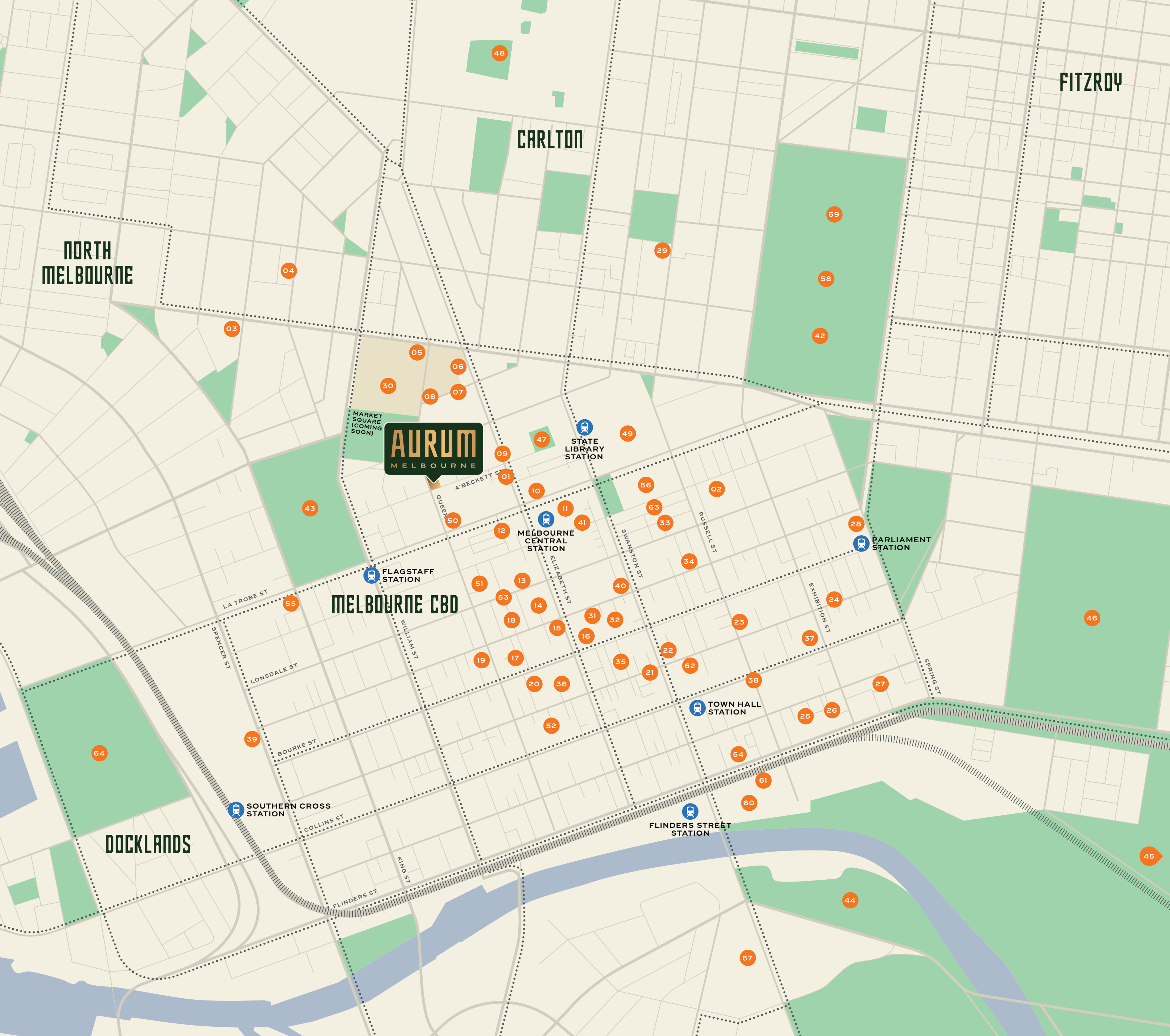
PORT MELBOURNE

HARBOUR ESPLANADE

MARKET SQUARE
(COMING SOON)

MELBOURNE AT YOUR DOORSTEP

Imagine mornings spent at a laneway café or buying fresh produce at the Queen Victoria Market. Lunchtimes lazing in Flagstaff Gardens. Afternoons at the State Library or Melbourne Central, and evenings trying out the next ramen hotspot or discovering the latest hidden bar. This is life immersed in Melbourne’s distinctive culture.



CAFE & DINING

- 01 Rose Garden BBQ
- 02 Caretaker's Cottage
- 03 279
- 04 Code Black Coffee
- 05 Market Lane Coffee
- 06 QVM Deli
- 07 Romanello
- 08 Mansae Korean BBQ
- 09 Phoenix Kitchen
- 10 Kikanbo Melbourne
- 11 Byrdi
- 12 David's Hotpot
- 13 Mamak Melbourne
- 14 Whitehart Bar
- 15 Mondo Gelateria
- 16 Ca De Vin
- 17 Rice Paper Scissors
- 18 The Hardware Club
- 19 Sachi Melbourne
- 20 Hopetoun Tea Rooms
- 21 ARU Restaurant
- 22 Brunetti Oro Swanston
- 23 Embla
- 24 Hector's Deli
- 25 Chin Chin
- 26 Lee Ho Fook
- 27 Cumulus Inc.
- 28 Siglo
- 29 Universal Restaurant

RETAIL

- 30 Queen Victoria Market
- 31 Myer Melbourne
- 32 David Jones
- 33 QV Melbourne
- 34 Chinatown Melbourne
- 35 Melbourne Walk
- 36 Galleria Melbourne
- 37 80 Collins Street
- 38 Louis Vuitton
- 39 Spencer Outlet Centre

PARKS & WELLNESS

- 40 Kaya Health Clubs CBD
- 41 Fitness First Melbourne Central Platinum
- 42 Carlton Gardens
- 43 Flagstaff Gardens
- 44 Alexandra Gardens
- 45 Melbourne Cricket Ground
- 46 Fitzroy Gardens
- 47 RMIT A'Beckett Urban Square

EDUCATION

- 48 The University of Melbourne
- 49 RMIT University City Campus
- 50 University of Canberra
- 51 Victoria University Queen Campus
- 52 La Trobe University City Campus
- 53 Southern Cross University Melbourne Campus
- 54 Torrens University Australia Flinders Street Campus
- 55 William Angliss Institute

ARTS & CULTURE

- 56 State Library Victoria
- 57 National Gallery of Victoria
- 58 Royal Exhibition Building
- 59 Melbourne Museum
- 60 Fed Square
- 61 The Ian Potter Centre: NGV Australia
- 62 City Gallery
- 63 No Vacancy Gallery
- 64 Marvel Stadium



TRAIN
STATION

AN UNBEATABLE LOCATION
THAT SPEAKS FOR ITSELF,
BETWEEN THE EVOLVING
QUEEN VICTORIA MARKET
AND THE PULSING CBD.

- QUEEN VICTORIA MARKET**
- 01 QVM Dairy Hall
 - 02 QVM Meat Hall
 - 03 QVM Fruit & Veg Sheds
 - 04 QVM Seafood Hall
 - 05 QVM Deli Hall
 - 06 QVM Food Court
 - 07 QVM String Bean Alley
 - 08 QVM General Merchandise Sheds

- CAFE & DINING**
- 09 Regulars
 - 10 Pafu
 - 11 Surasang Melbourne
 - 12 Molly Tea
 - 13 Operator 25
 - 14 Crown Asian Supermarket
 - 15 KT Mart
 - 16 Melbourne Central Food Court
 - 17 Kombu
 - 18 Publique Bakery
 - 19 Pondok Rempah
 - 20 Buza Chicken
 - 21 Little League
 - 22 Karé Curry
 - 23 Cham
 - 24 Operator San
 - 25 Hua Lu
 - 26 In.Btwn
 - 27 Majesty Coffee
 - 28 Woolworths Metro
 - 29 Queens Plaza
 - 30 Mr Dad

- ARTS & CULTURE**
- 31 RMIT Storey Hall
 - 32 RMIT Gallery

- RETAIL**
- 33 Melbourne Central

2-MINUTE

WALK TO QUEEN
VICTORIA MARKET

6-MINUTE

WALK TO FLAGSTAFF
STATION

6-MINUTE

WALK/TRAM TO
RMIT UNIVERSITY

7-MINUTE

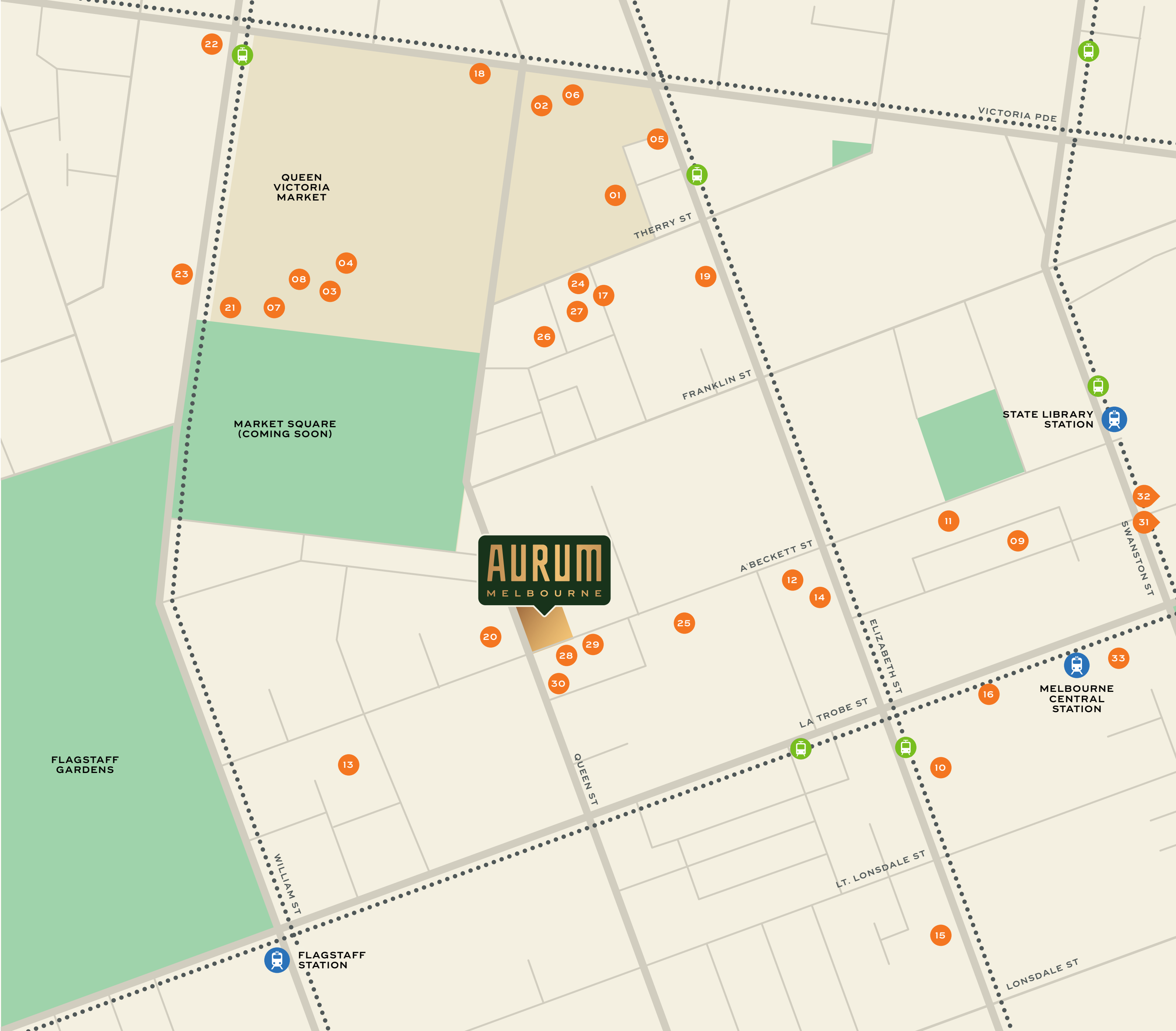
WALK TO MELBOURNE
CENTRAL

10-MINUTE

TRAM TO UNIVERSITY
OF MELBOURNE

3 TRAIN
STATIONS

WITHIN A 15-MINUTE
CBD RADIUS



YOU DON'T HAVE TO
MOVE BEYOND ONE OR
TWO CITY BLOCKS TO VISIT
30 DIFFERENT RESTAURANTS

THE CULINARY CAPITAL OF AUSTRALIA



YARRA RIVER

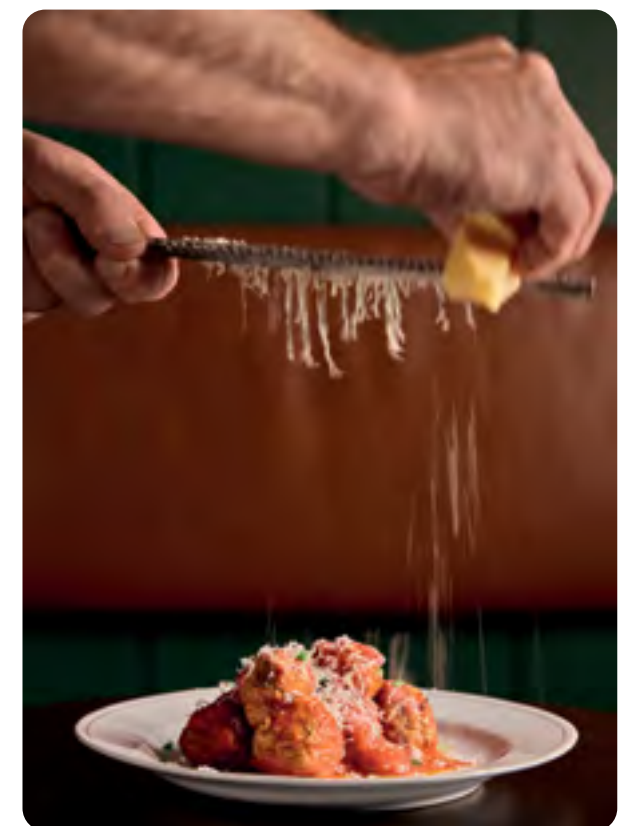
LOCATION



Melbourne is renowned for its thriving food and coffee scene, shaped by its cultural diversity and access to fresh local produce. The neighbouring Queen Victoria Market is a hub for fresh Australian fruit and vegetables, local and imported gourmet foods, and diverse restaurants and cafes (look out for Melbourne's own coffee invention, the Magic, a double ristretto topped with steamed milk). Then there's the endless choice of the CBD, lined with laneway cafes, rooftop and underground bars, and restaurants serving homely food to fine dining, while Little Bourke St is transformed into a vibrant Chinatown district. Each year the city celebrates its foodie scene with the Melbourne Food & Wine Festival, the largest of its kind in the world, hosting over 200 events.

LEFT
CHIN CHIN

BELOW
QUEENSMITH BARETTO



AURUM BY SIME DARBY PROPERTY

QUEEN VICTORIA MARKET REJUVENATION

Melbourne’s iconic Queen Victoria Market – known for its family-run stalls, fresh food, open air sheds featuring local gifts and homewares, and multicultural eateries – is undergoing a renewal that will preserve the market’s heritage, while meeting the needs of future generations. Along with restored heritage buildings, modern facilities will improve the market’s operation and sustainability, and new public spaces will be created for visitors to sit, relax, and come together for activities and events. This renewal marks the largest investment in the market’s 150-year history, signifying its ongoing importance to Melbourne’s identity and the surrounding communities – including residents of Aurum, who will enjoy the convenience of living across from Market Square, a new 4.4 acre public park at your door step. Before you know it, the market will effortlessly become part of your day to day, from morning shopping and quick-but-delicious lunches, to weekend events and nights out at one of the many restaurants and bars.

RIGHT
STRING BEAN ALLEY

“THE REJUVENATION OF QUEEN VICTORIA MARKET MARKS THE NEXT CHAPTER IN MELBOURNE’S EVOLUTION.”

QVM.COM.AU



600+
SMALL BUSINESSES

150+
CULTURAL AND SEASONAL
EVENTS ANNUALLY

4.4 ACRE
PARK AT YOUR DOOR STEP

MARKET SQUARE

This new 4.4-acre public park is the city’s first new CBD park in 45 years. The open green space will replace the current open-air car park; as well as being a place for city workers and residents to relax and hang out, it’s also designed to encourage community events and activities.

QUEEN STREET PLAZA

Queen Street Plaza is planned as a pedestrian-only space that extends the market atmosphere onto the street. It will help connect different parts of the market and link them with nearby public spaces, like the future Market Square. This welcoming plaza will support outdoor dining, small events, and everyday social activity, adding more life to the market throughout the day.

HERITAGE BUILDINGS

Retaining historic buildings is key to preserving the market’s long history and cultural heritage significance. Works to the much-loved Meat and Fish Hall, Dairy Produce Hall and Elizabeth Street terraces will improve their appearance, make it easier for traders to operate, and enhance customers’ shopping experience.

MARKET INFRASTRUCTURE

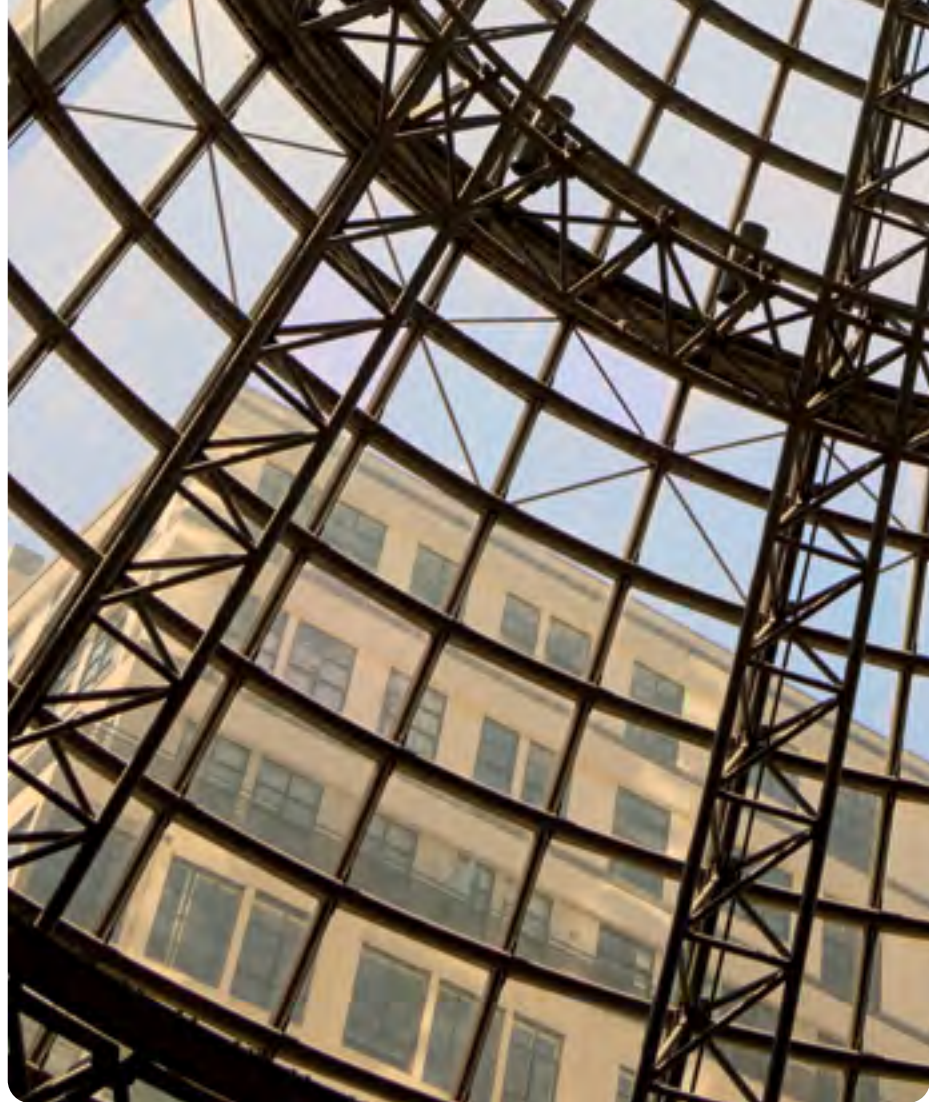
Dedicated trader and public amenities, and essential back-of- house facilities will modernise the market’s operations, making it a better place to trade, visit and shop. These include a purpose-built Trader Shed, with loading docks, climate-controlled trader storage, waste management and new bathroom amenities, and centralised waste and recycling facilities.

ABOVE
QUEEN’S HARVEST

MIDDLE
QUEEN VICTORIA MARKET

BELOW
QUEEN VICTORIA MARKET DELI





DISCOVER MELBOURNE'S FINEST SHOPPING

From the independent boutiques of Melbourne's arcades and laneways, to luxury brands such as Dolce & Gabbana, Hermes, and Gucci along Collins St, the city caters for every kind of shopper. Retail centres like Melbourne Central, Emporium and Bourke St Mall bring together international and local labels, while other shopping experiences are more hidden. Visit the four-level Curtin House on Swanston St for independent fashion and design boutiques; String Bean Alley in the Queen Victoria Market for eclectic artisan stores; and Howey Place for clothing outlets and cafes. There's much more than fashion in the city, of course, with boutiques ranging from homewares and florists to books and stationery, and beauty lovers can get their fix at the three-level flagship Mecca store on Bourke St.

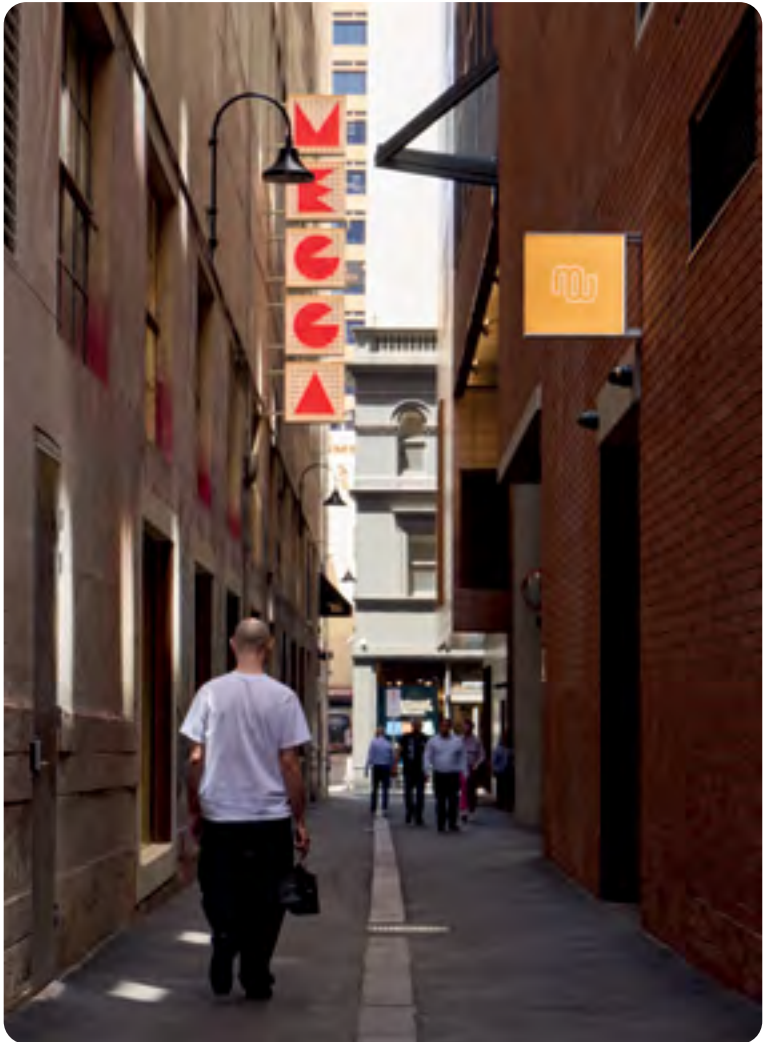
ABOVE
MELBOURNE CENTRAL

LEFT
EMPORIUM

LEFT
ABOVE THE CLOUDS

RIGHT
UNION LANE

BELOW
LOUIS VUITTON





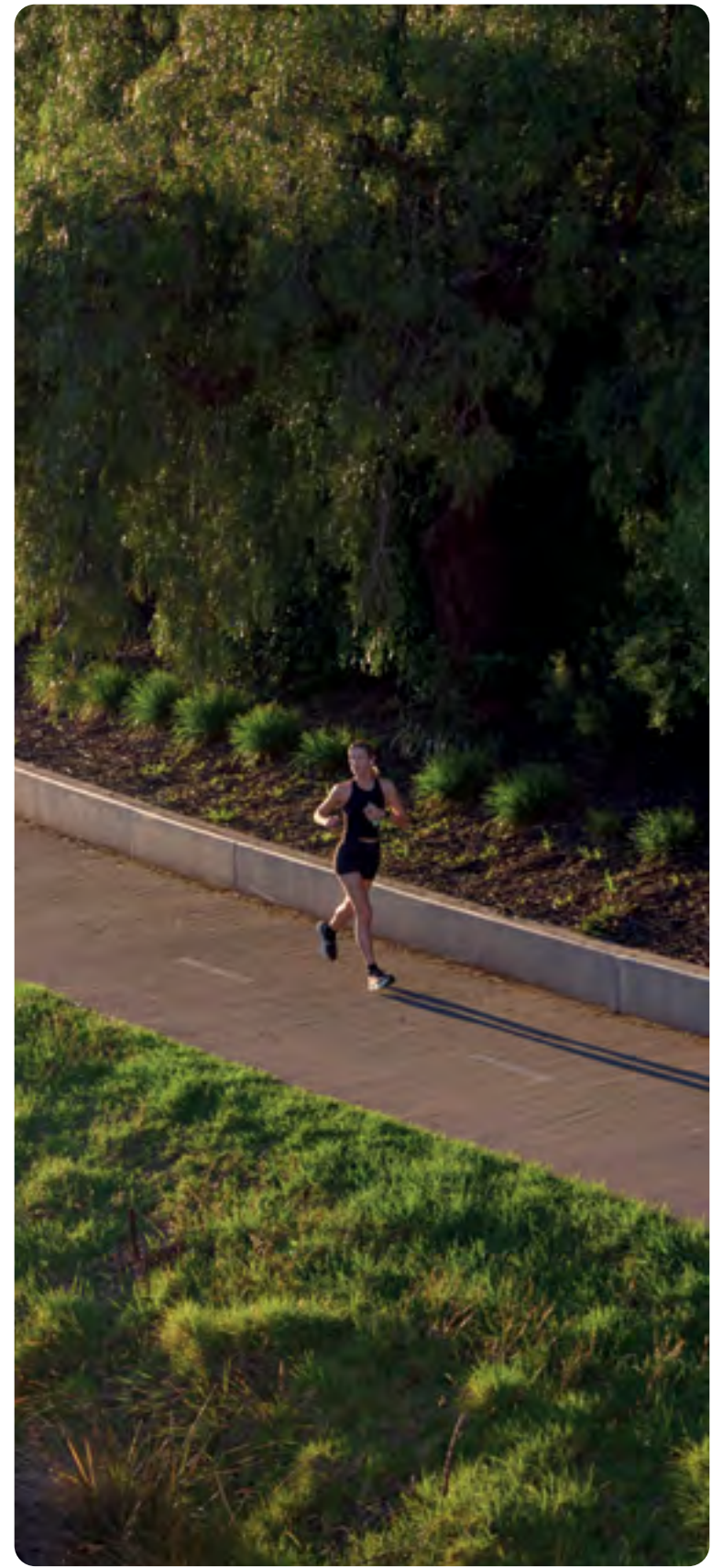
WHERE NATURE MEETS CITY LIFE



LEFT
FLAGSTAFF GARDENS

ABOVE
YARRA RIVER

RIGHT
MAIN YARRA TRAIL



Some of Melbourne's most desired areas are next to its gardens, where you can retreat from the bustle of urban life. The city's natural attractions have something for both leisure seekers and adventurers, from wandering the Royal Botanic Gardens and seeing a movie at the outdoor Moonlight Cinema in summer, to kayaking on the Yarra River or cycling the Capital City Trail.

Flagstaff Gardens, less than a 5-minute walk from Aurum, is home to lush lawns, elm-lined avenues, a playground, picnic and sporting facilities. Bring friends for a round of lawn bowls, have a hit on the tennis courts, or come with a book and rug to soak up the tranquillity. Meanwhile, Queen Victoria Market's new public park will be directly across Aurum, providing a green oasis right at your doorstep.

THE FUTURE LOOKS BRIGHT

BELOW
UNIVERSITY OF MELBOURNE

RIGHT
RMIT UNIVERSITY



#1 IN AUSTRALIA UNIVERSITY OF MELBOURNE

#19 IN THE WORLD QS WORLD UNIVERSITY RANKINGS 2026

Aurum places you in the midst of the city’s leading universities. Both Victoria University and RMIT are just a short walk from home, while the University of Melbourne is a few stops away by tram.

RMIT UNIVERSITY

RMIT is an international university of architecture, art and design, business and management, communication and media studies, and engineering, with state-of-the-art facilities. It is recognised for its excellence in education, applied research, and engagement with government, industry and communities.

UNIVERSITY OF MELBOURNE

Australia’s number one ranked university, the University of Melbourne is a world leader in education, teaching and research. Its historic Parkville campus is complemented by world-renowned medical research institutes in the Melbourne Biomedical Precinct, creative and performing arts organisations in Melbourne’s Arts Precinct at Southbank, and new developments in digital knowledge at Melbourne Connect.

VICTORIA UNIVERSITY

Positioned in the heart of Melbourne’s legal and commercial district, Victoria University’s City Tower is dedicated to its business and law schools. The university is ranked in the top 2% of universities worldwide, according to Times Higher Education (THE) World University Rankings.



UNIVERSITY OF MELBOURNE

- 01 St Hilda’s College
- 02 Trinity College
- 03 Queen’s College
- 04 Newman College
- 05 Sports Centre
- 06 Land & Food Resources
- 07 Natural Philosophy
- 08 Architecture
- 09 Physics
- 10 Medicine
- 11 Geomatics
- 12 Chemistry
- 13 Engineering
- 14 Conservatorium of Music
- 15 Zoology
- 16 Genetics
- 17 Botany
- 18 School of Education
- 19 Melbourne Business School
- 20 Melbourne Law School

RMIT UNIVERSITY

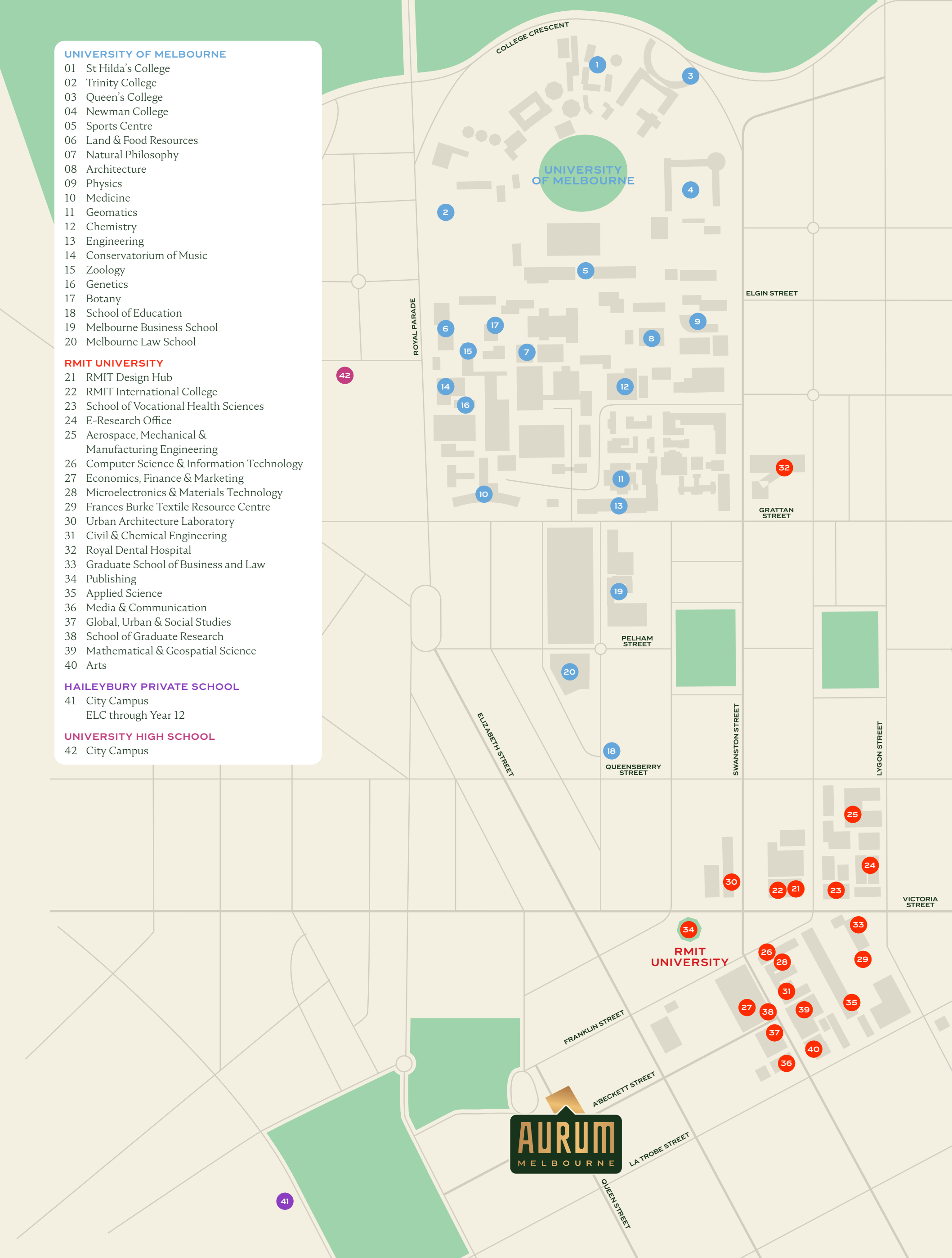
- 21 RMIT Design Hub
- 22 RMIT International College
- 23 School of Vocational Health Sciences
- 24 E-Research Office
- 25 Aerospace, Mechanical & Manufacturing Engineering
- 26 Computer Science & Information Technology
- 27 Economics, Finance & Marketing
- 28 Microelectronics & Materials Technology
- 29 Frances Burke Textile Resource Centre
- 30 Urban Architecture Laboratory
- 31 Civil & Chemical Engineering
- 32 Royal Dental Hospital
- 33 Graduate School of Business and Law
- 34 Publishing
- 35 Applied Science
- 36 Media & Communication
- 37 Global, Urban & Social Studies
- 38 School of Graduate Research
- 39 Mathematical & Geospatial Science
- 40 Arts

HAILEYBURY PRIVATE SCHOOL

- 41 City Campus
- ELC through Year 12

UNIVERSITY HIGH SCHOOL

- 42 City Campus



A CULTURAL HOTSPOT

BELOW
STATE LIBRARY

RIGHT
SHRINE OF REMEMBRANCE



76,000+
WORKS
IN NGV'S COLLECTION

2 MILLION+
BOOKS
IN STATE LIBRARY
VICTORIA'S COLLECTION

Melbourne has long been recognised as Australia's top cultural city, where iconic landmarks representing history and the arts are part of the fabric of everyday life.

STATE LIBRARY VICTORIA

Less than a 10-minute walk from Aurum, the State Library sits at the heart of Melbourne, a UNESCO City of Literature. The beautiful building is renowned for its Edwardian-style domed reading room and is home to over two million books.

SHRINE OF REMEMBRANCE

Referred to by locals as simply 'The Shrine', the Shrine of Remembrance is the state's national war memorial, honouring the service and sacrifice of Australians in war. Set within the landscaped parkland of Kings Domain, for many it's not just a memorial, but a place for peaceful reflection.

NATIONAL GALLERY OF VICTORIA (NGV)

Australia's largest gallery and museum, the NGV is renowned for its rotating lineup of world-class exhibitions, along with its permanent collection. Previous exhibitions have included the likes of Dior, French Impressionism, Yayoi Kusama, Pharaoh and Rembrandt, just to name a few.



FREE PUBLIC
TRANSPORT
WITHIN THE FREE TRAM ZONE

THREE
MAJOR TRAIN STATIONS
WITHIN 5 MINUTES WALK

With a walkability score of 98, and transit score of 100, you'll never need a car at this sought-after address. Melbourne's public transport network connects you to anywhere you need to be, supported by walking and cycling paths.

TRAM AND TRAINS

Aurum is surrounded by key transport hubs, including Flagstaff and Melbourne Central train stations, tram lines along Elizabeth, William and La Trobe Streets, and bus stops dotted around the city's streets, including one across from Aurum on Queen Street.

BIKE AND WALK

So much of Melbourne can be reached on foot or by bike from Aurum. Whether it's studying or working, shopping or dining, the CBD is all within walking distance; while paths like the Capital City, Maribyrnong River and Yarra River Trails connect the city to the suburbs.



EVERYDAY CONVENIENCE

BELOW
SOUTHERN CROSS STATION

LEFT
FLINDERS STREET STATION



CHAPTER

TWO

A STATEMENT IN FORM

ARCHITECTURE

DESIGN BY

COX

ARTIST'S IMPRESSION

An aerial photograph of the Melbourne skyline at sunset. The sky is a mix of orange, pink, and blue. In the foreground, a new, tall skyscraper with a glass facade and a distinctive, illuminated, curved top is the central focus. The building's interior lights are on, and its reflection is visible in the surrounding city lights. To the left, another tall building is partially visible. The rest of the city is filled with various skyscrapers and buildings, some of which are also illuminated. The city extends to the water in the distance, where a bridge and some industrial structures are visible. The overall scene is a vibrant and modern urban landscape.

A NEW OUTLOOK FOR MELBOURNE

"This site is particularly important to the city, so it has a certain responsibility – but then, of course, a great opportunity."

PHILIP ROWE, DIRECTOR AT COX ARCHITECTURE

Framed by unobstructed views to the north and west, Aurum sits at the heart of one of Melbourne’s most animated precincts, where the city, parks and Queen Victoria Market all meet. With a love for Melbourne and a deep respect for the site, the highly awarded Cox Architecture has designed a tower that’s both a signpost for the city, and an integrated part of its community. At street level, Aurum knits itself into the texture of Melbourne’s laneway culture with inviting arched entrances, cafes and retail, and places to sit and linger. Above, the tower rises as a slender beacon on the skyline, crowned by a golden communal “sunrise” level. Together, street and sky create a kind of yin and yang, a balance between the wider city, and the community within.

LIFE FROM ABOVE



ARTIST'S IMPRESSION

WHERE FORM, MATERIALITY AND INTENT COME TOGETHER

DESIGNED BY COX ARCHITECTURE

Aurum's innovative slip form creates eight corner-like spaces, delivering more dual-aspect apartments with better cross-ventilation, natural light and varied city and park views. At street level, the podium is crafted in brick, stone, and glass softened by trees and cascading greenery, echoing Queen Street's heritage. The glass tower is wrapped in refined bronze bands that mark every level, subtly shifting around each Façade to filter sunlight; it culminates in the golden sculptural crown. The tower is targeting performance beyond standard benchmarks, with aspirations for an A-grade PCA office space, 5-Star Green Star, 5-Star NABERS, and an average 7-Star NatHERS rating across the building.



CORNER OF QUEEN STREET

A'BECKETT STREET

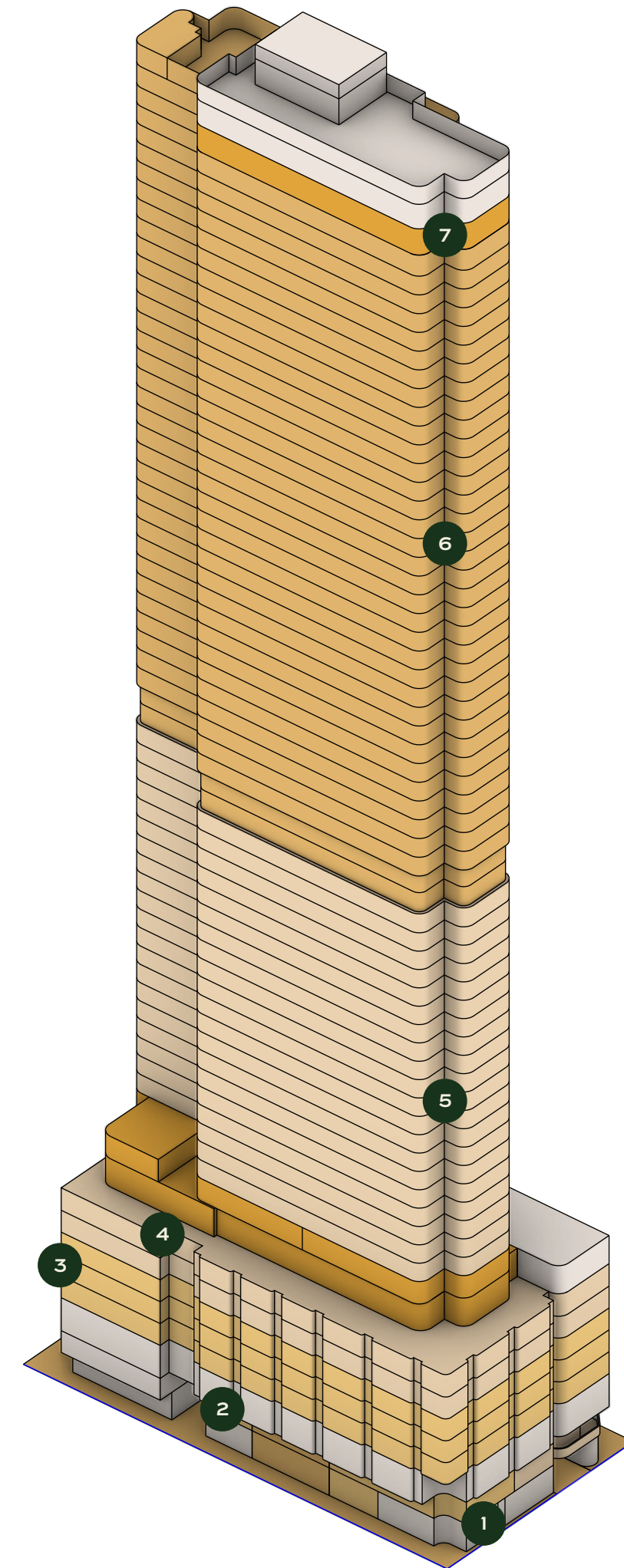




ALL YOU NEED IN ONE PLACE

A NEW MELBOURNE COMMUNITY IN THE MAKING.

Designed for the future, Aurum will be a vertical village redefining how those inside it live and connect. Residential apartments combine wellness, social and co-working amenities, commercial and public spaces, and retail laneways, creating a rich, convenient and fulfilling city lifestyle for those who call it home.



- 1 RETAIL LANEWAYS 2 ENTRY LOBBIES 3 COMMERCIAL/OFFICE
- 4 LEVEL 8 AMENITIES 5 DEVELOPER HELD ASSET
- 6 RESIDENCES 7 LEVEL 64 AMENITIES

DISTINCTLY MELBOURNE, UNIVERSALLY MAGNETIC

Sydney is known for its opera house; Melbourne, for its laneways. At street level, Aurum's outdoor spaces are designed as a continuation of this rich urban tapestry, alive, welcoming, and full of character. A network of open-to-sky laneways lined with curated retail and dining connect through the site, drawing the community in. Materials like bluestone and cobblestone capture the connection to the city along Queen and A'Beckett Streets, while thoughtful, landscaped public zones with seating encourages people to sit, linger and enjoy their time here.

10

RETAIL TENANCIES

4,346 SQM

OF RETAIL SPACE

MAJOR
SUPERMARKET

ON LEVEL 1

RIGHT
HER BAR

ARCHITECTURE



ARTIST'S IMPRESSION
RETAIL LANEWAYS



ARTIST'S IMPRESSION
RETAIL PLAZA

NOW ENTERING

A NEW CHAPTER





CHAPTER

THREE

SPACES THAT SUPPORT

AMENITIES

RESORT

AMENITIES

SPACES DESIGNED FOR YOUR MIND, BODY AND SPIRIT

MIND

Seeking stimulation, connection or solitude? Depending on the vibe you're looking for, Aurum's amenities are not only beautifully designed, but flexible so you can curate your ideal routine. Here, architecture meets lifestyle, setting a global standard of liveability for Melbourne.



ARTIST'S IMPRESSION

BODY

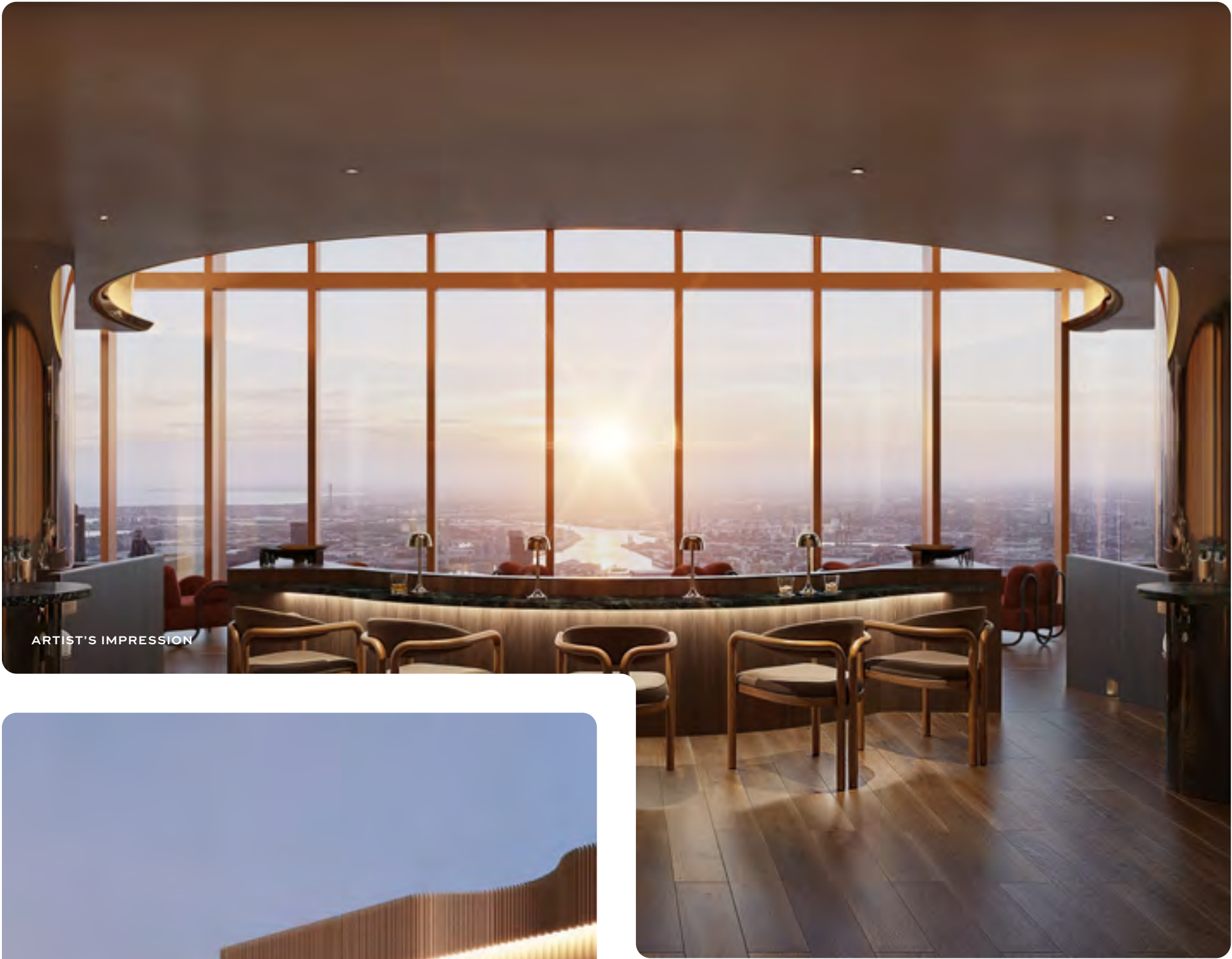
Level 8's wellness podium has a personality of its own, a serene yet energising environment targeted towards enhancing your health. The stunning spaces encourage activity at every level, catering to high-energy workouts and slower, restorative practices. Look forward to feeling balanced, strong and at ease.

SPIRIT

Spirit completes the trio of amenities, in a truly holistic offering set to enrich your day-to-day life. There is a duality to Aurum's environments that cater to the spirit: one half is invigorating, sparking social connection; the other calming, providing a retreat from the busyness of city life.



ARTIST'S IMPRESSION



ARTIST'S IMPRESSION



ARTIST'S IMPRESSION

MIND IN FOCUS

MIND AMENITIES

- 1. Sky Club Lounge
- 2. Cinema
- 3. Games Room
- 4. Co-Working Space
- 5. Music Room

Aurum features a series of communal spaces carefully curated to support and stimulate the mind, from moments of solitude to larger social gatherings. A games room, music room and cinema encourage creativity and entertainment, while those work from home days have attained a new level of sophistication, freedom, and ultimate convenience. Start your day with a coffee in the downstairs laneway, before focusing in the state-of-the-art co-working hub (complete with podcast room). In the late afternoon, transition to the inspiring Sky Lounge for meet-ups, a drink, or to simply unwind.

SKY CLUB LOUNGE

The dramatic centrepiece of Level 64, the Sky Lounge is where you can relax, socialise, and watch the seasons of Melbourne pass by with panoramic outlooks across the city. A central skylight allows natural light to spill into the golden dome form; with a bar at its centre, comfortable lounges and various seating, this chic space will elevate your daily life at Aurum.



ARTIST'S IMPRESSION

CRAFTED TO EVOLVE WITH YOU

CINEMA

Indulge in a premium entertainment experience. With plush seating, high-quality sound, and a big-screen setup, the private cinema room is the perfect place to sit back and enjoy a social movie night in the comfort of your home.

GAMES ROOM

Your go-to spot to have fun and relax, this is where you can challenge friends to a game of pool, pop on some music, or unwind with casual games and comfortable lounge seating.

CO-WORKING SPACE

A sophisticated, light-filled co-working space offers everything a professional needs and more. From workstations, a library and a quiet room for deep focused work, to informal meeting areas and a dedicated meeting room for connection and collaboration, the space bends and shapes to your needs. There's even a state-of-the-art podcast room, a private space delivering a professional recording experience.

MUSIC ROOM

Unleash your creativity in the music room, bookable space designed for play, practice, and performance. Practise or entertain on the piano, or host a karaoke night (there's even a bar fridge available). Whether you're jamming solo, collaborating with friends, or hosting a fun music session, this thoughtful space has everything you need.



ARTIST'S IMPRESSION

BALANCED BODY

BODY AMENITIES

- 1. Lap Pool
- 2. Yoga Terrace
- 3. Gym
- 4. Golf Simulator

Living a healthy and active lifestyle is easier than ever at Aurum, with access to a resident-only gym, lap pool, yoga terrace and golf simulator on the level 8 podium. These high quality, design-led spaces have been formed to encourage movement, strength building, restoration and overall wellbeing, in what feels like your own exclusive health club.

You'll notice the shift from the moment you walk in the door on level 8, from the Aurum signature aroma to the minimalistic and balanced design, material selection, carefully curated spatial arrangements and lighting, all intentionally thought through.

LAP POOL

Immerse yourself in a tranquil environment when you enter the pool area, evoked by mood lighting and earthy materials. Start your day with an invigorating swim in the 20-metre lap pool before retreating to the poolside lounges and hanging chairs. A connecting shallow splash pool features partially submerged deck chairs, providing a front-row seat to the city through the full-height windows.



ARTIST'S IMPRESSION

YOGA TERRACE

Nurture your mind, body and spirit with a space intended for yoga, Pilates and meditation on the outdoor terrace. Here, amongst flourishing greenery, you'll find the inspiration and environment you need to effortlessly integrate a holistic practice into your daily routine.



ARTIST'S IMPRESSION

GYM

Say goodbye to expensive memberships you hardly use with a well-equipped gymnasium just an elevator ride away. This bright and balanced space encourages an active and energetic lifestyle, with equipment and zones for stretching, strength and cardio training.

GOLF SIMULATOR

No time to get to the range? No problem. Rain or shine, perfect your golf swing with our cutting-edge golf simulator, an exclusive resident amenity designed for both serious golfers and casual players.



ARTIST'S IMPRESSION

AWAKEN YOUR SPIRIT

SPIRIT AMENITIES

- 1. Outdoor Spas
- 2. Steam, Sauna & Sensory Room
- 3. Level 64 Private Dining/Wine Room
- 4. Outdoor BBQ & Terrace
- 5. Level 8 Private Dining

Aurum’s amenities go a step further, nurturing the spirit along with body and mind. Vitality, harmony, indulgence, meaningful connection – all have been considered through a myriad of spaces that alleviate stress, enhance mindfulness, and enable effortless entertaining. Think outdoor spas, a sauna and steam room, to private dining rooms with artisan kitchens, and outdoor terraces. From recharging after a busy week, to hosting unforgettable lunches or dinners with loved ones, everything you need to live a balanced, fulfilling life is right here.

OUTDOOR SPAS

Sink into the warmth of the outdoor spas and let any tension melt away. Fringed by trees and lush year-round greenery – a mix of native species and drought-tolerant exotics – you’ll feel a world away from the bustle of the city.



ARTIST'S IMPRESSION

STEAM, SAUNA & SENSORY ROOM

Unwind and recharge with wellness spaces designed for total relaxation. The steam room's soothing humidity helps to support recovery, while the sauna's dry heat and warm, timber-lined ambience invite you to slow down, de-stress, and sleep better. The sensory room completes the experience by using light and sound to calm the mind and senses.

LEVEL 64 PRIVATE DINING/WINE ROOM

Host memorable dinner parties with sweeping park and Docklands views in the private dining room on level 64. The warm yet elegant space includes wine fridges and operable walls for flexibility, including access to a chef's kitchen.



ARTIST'S IMPRESSION



ARTIST'S IMPRESSION

OUTDOOR BBQ & TERRACE

Relax with your morning coffee or catch up over a glass of wine with friends on the outdoor terrace; you can also book the BBQ area to host a casual lunch or dinner in a relaxed, open-air setting. Thoughtful landscaping with integrated seating creates a peaceful oasis within the city and the perfect backdrop for alfresco entertaining.

LEVEL 8 PRIVATE DINING

Designed to be intimate, the two beautifully appointed private dining spaces on the Level 8 podium act as effortless extensions of your home. Entertain friends and family, and celebrate special occasions all within the comfort of your own building.





ARTIST'S IMPRESSION



CHAPTER

FOUR

AN EXPRESSION
OF CLARITY AND CALM

INTERIORS

THE FINER

DETAILS

STUDIO APARTMENTS

The same attention to detail has been given to the materiality. Natural palettes and textures such as decorative timber panels, pre-engineered timber flooring, laminate joinery, porcelain tiles, brushed nickel and woven carpets blend together to create high-quality homes that are calming and elevated.



ARTIST'S IMPRESSION

STUDIO BAY WINDOW TO VIEW



1, 2 & 3 BEDROOM APARTMENTS

Aurum's apartments bring a touch of luxury to comfortable, easy living. The interiors draw upon classical design principles – symmetry, harmony, and proportion – so they function and flow beautifully, with one simple goal in mind: for you to live better.

Floorplans have been thoughtfully considered to capture breathtaking city and park views; entertainment areas in corner apartments will have dual-aspect view lines, while central apartments boast wide frontages to provide sweeping outlooks. Dedicated study and work spaces, some using bespoke built-in joinery, cater to flexible routines; and various options and upgrades allow you to personalise the apartment to fit your lifestyle.



1 BEDROOM DINING & LIVING ROOM

ARTIST'S IMPRESSION

The heart of each apartment, the kitchen and living area is designed to naturally flow around how you live. Full-height windows bring in plenty of natural light, while zoned and feature lighting supports different activities and moods across the day, from busy mornings to relaxed evenings.

In the kitchen, everything is thoughtfully integrated, from smart storage to sleek appliances. Elegant joinery, tapware, and stone benchtops with soft, curved edges – echoing the tower’s form – come together to create a space that feels both refined and practical.



ARTIST'S IMPRESSION

3 BEDROOM KITCHEN
SOL SCHEME



ARTIST'S IMPRESSION

3 BEDROOM KITCHEN
LUNA SCHEME



ARTIST'S IMPRESSION

2 BEDROOM LIVING ROOM



ARTIST'S IMPRESSION



TYPICAL ENSUITE
SOL SCHEME



TYPICAL ENSUITE
LUNA SCHEME





SCULPTED SIMPLICITY

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HALO APARTMENT EXTERIOR

HALO APARTMENT

Aurum is comprised of a mix of studio, 1, 2 & 3 bedroom apartments, including one exclusive two-storey loft apartment, featuring its own upstairs wellness retreat.



HALO LIVING ROOM

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HALO MASTER ENSUITE



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HALO MASTER BEDROOM



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HALO PRIVATE RETREAT



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The same attention to detail has been given to the materiality. Natural palettes and textures such as decorative timber panels, pre-engineered timber flooring, smooth laminate joinery, porcelain tiles, brushed nickel and woven carpets blend together to create high-quality homes that are calming and elevated.

CHAPTER

FIVE

EXPERTISE THAT DELIVERS

PROJECT TEAM

VISIONARY

TEAM

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DEVELOPER

SIME DARBY PROPERTY



LEADING THE INDUSTRY
IN SUSTAINABLE
PROPERTY DEVELOPMENT



BATTERSEA POWER STATION, LONDON

A PROVEN TRACK RECORD

Sime Darby Property is Malaysia’s leading property developer with over 50 years of experience in building sustainable communities. A recipient of numerous local and international accolades, Sime Darby Property was most recently awarded a Gold Award at the FIABCI World Prix d’Excellence Awards 2023 for their wellness-focused township, City of Elmina. With more than 100,000 homes across 28 active townships and developments under their belt, as well as a total estimated GDV of more than RM100 billion, Sime Darby Property has a wide reach throughout the country, also extending into the UK, and now, Australia.

Sime Darby Property’s vision is simple, yet ambitious—to advance real estate as a force for collective progress, in harmony with the planet’s resources. They are purpose-driven—Driving Real Estate as a Value Multiplier for People, Businesses, Economies and the Planet—with townships that have matured into sought-after addresses over the years.

Aurum in Melbourne is a natural next step for the Group’s first venture into Australia, a legacy project created to support Melbourne’s growth, enhance community experience, incorporate sustainable design and foster a sense of belonging and wellness.

50+
YEARS IN BUILDING
SUSTAINABLE COMMUNITIES

28
ACTIVE TOWNSHIPS
& DEVELOPMENTS IN MALAYSIA

3 COUNTRIES
DEVELOPING IN 3 MAJOR COUNTRIES
(MALAYSIA, AUSTRALIA,
UNITED KINGDOM)



SUBANG JAYA, SELANGOR

BATTERSEA POWER STATION, LONDON
Sime Darby Property marked its presence in London as part of a Malaysian consortium that redeveloped the iconic Battersea Power Station in Central London. Having lain derelict for three decades, the iconic landmark has now found a new life as one of Europe’s most successful integrated luxury leisure and residential developments.

SUBANG JAYA, SELANGOR
Sime Darby Property is the master developer of Subang Jaya, an award winning vibrant city that homes over 700,000 residents in Malaysia, filled with easy accessibility, commercial activities, public transportations, workplaces, and urban lifestyles. It is often referred to as the pacesetter for other townships, and since launching in 1976, has grown to become the flagship of self-contained integrated development.

COX Architecture is a design-focused contemporary architectural practice, with studios located in every major Australian city and a history spanning 60 years. Their practice is built around designers that collaborate with clients, stakeholders and communities.

They prioritise two key principles: one being the planning of cities and design of buildings that are adaptable to change—cultural, social, technological, and economic. The other is the creation of sustainable spaces, environmental strategies that are embedded, rather than added, to their designs.

COX strives for quality through beliefs in equality and opportunity. They embed culture in their designs, taking time to listen and understand cultural context and social impacts. Ultimately, their structures are designed as destinations to bring people together, to share experiences unique to their time and place.

600+
NATIONAL & INTERNATIONAL AWARDS
CERTIFIED
CARBON
NEUTRAL
THROUGH CLIMATE ACTIVE SINCE 2021

BY THE MANY,
FOR THE MANY.



SAPPHIRE BY THE GARDENS, MELBOURNE



BRUNSWICK & CO, BRISBANE

SAPPHIRE BY THE GARDENS, MELBOURNE
Sapphire by the Gardens transforms a unique Melbourne site with a striking 60-storey development. Overlooking Carlton Gardens, it features twin residential and hotel towers rising above a nine-storey podium, linked by an innovative sky bridge on level 46.

BRUNSWICK & CO, BRISBANE
Brunswick & Co. is Queensland's first true Build-to-Rent high-density residential development. Rising 25 storeys in Fortitude Valley, it offers a fresh take on city living, combining sleek design with community-driven amenities and sustainability. The development features 366 studios, 1 & 2 bedroom apartments within a connected vertical village that enhances daily life.

SET WITHIN THE RHYTHM OF THE CITY, AURUM IS DESIGNED TO SUPPORT AMBITION, WELLBEING AND LONG-TERM VALUE.

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Our Purpose

Driving Real Estate as a Value Multiplier for
People, Businesses, Economies & the Planet.

simearbyproperty.com